# LOVE BOOKS TOURS

2026 Price List, Services & Booking Terms

*2026 Services, Packages & Booking Information | Revised 5 November 2026*

US dollar figures below are dated illustrations based on overseas prices without UK VAT where the supply is outside the scope of UK VAT. The final written GBP quotation controls the booking.

## About Love Books Tours

Love Books Tours is a UK-based, Instagram-focused book promotion service offering Bookstagram Tours, Read-Alongs, Audiobook Tours, Book Audits, Publication Day Campaigns, Cover Reveals and other promotional campaigns for authors and publishers. We work with a carefully curated community of engaged readers and creators across the UK, US and international markets.

Our campaigns are professionally coordinated promotional services. They are not a promise of sales, downloads, particular ratings or a guaranteed number of reviews or individual host posts.

## What We Stand For

We believe in authentic promotion built on trust, transparency and respect for authors and readers. Reviews and reading experiences are independent and voluntary; we do not sell favourable reviews, dictate ratings or require retailer reviews. We prioritise organic engagement, clear communication, advertising disclosures and appropriate host support.

## Our Team

- Kelly – Owner & Tour Director: strategy, client relationships and overall campaigns.
- Daisy – Author & Reviewer Liaison: reviewer and author support, scheduling and communications.
- Dwayne – New Business & Customer Care: enquiries, onboarding and customer support.

## One-Day Campaigns

Designed for a particular promotional moment. Available options: Cover Reveal, Publication Day Blitz, Out Now / Booster Blitz, Author Intro and Book Promo Day.

| UK standard price (VAT included) | USD guide (16 Oct 2026; ex UK VAT where applicable) |
|---|---|
| £72 | $79.96 |

## Bookstagram Tours | Digital, Print or Mixed

Love Books Tours connects authors and publishers with our international community of engaged readers and Bookstagram reviewers. Tours may use digital copies, physical books or a combination of both, at the same campaign price. Every campaign includes host recruitment, scheduling, promotional coordination,

reviewer communication, reminders, missed-post follow-up and campaign reporting. For physical copies, we also coordinate allocations and provide postal information.

| Duration | UK price (VAT included) | USD guide* | Typical host range |
|---|---|---|---|
| **3 days** | £72 | $79.96 | 3–6 hosts |
| **5 days** | £120 | $133.27 | 5–10 hosts |
| **7 days** | £156 | $173.25 | 7–14 hosts |
| **10 days** | £216 | $239.89 | 10–30 hosts |
| **14 days** | £312 | $346.50 | 14–50 hosts |

*USD figures are dated, indicative guides only (16 October 2026, GBP 1 = USD 1.3327), calculated from UK prices before 20% VAT solely where the supply is outside the scope of UK VAT. All accepted quotations and invoices are in GBP; VAT treatment is assessed per booking.

Book formats: digital, physical or mixed. Authors/publishers supply physical copies and pay postage, customs and delivery charges. Host ranges are indicative, not guaranteed minimums or maximums. Actual participation depends on reviewer interest, availability, genre and format. Campaign fees cover planning and management of the chosen tour duration, not a fixed number of posts or reviews.

## Audiobook Tours

Specialist campaigns for audiobooks where eligible listening codes or access are available. Includes listener recruitment, scheduling, coordination, reminders, missed-post follow-up and an end-of-tour report.

| Service | Published UK GBP (VAT included) | USD guide (16 Oct 2026; ex UK VAT where applicable) |
|---|---|---|
| **5-day audiobook tour (up to 10 promo codes)** | £120 | $133.27 |

Recruitment and code allocation depend on listener availability and compatible redemption arrangements. Retailer reviews and the allocation of every available code cannot be guaranteed.

## Read-Alongs

Guided conversations and community interaction via Instagram group chats, with curated discussion prompts, host coordination and campaign reporting.

| Service | Published UK GBP (VAT included) | USD guide (16 Oct 2026; ex UK VAT where applicable) |
|---|---|---|
| **Mini digital read-along (14 days)** | £210 | $233.22 |
| **Full digital read-along (30 days)** | £420 | $466.45 |
| **Print read-along (30 days; postage additional)** | £540 | $599.72 |

Mini digital: dedicated host recruitment, group chat, curated questions and reporting. Full digital and print: ten curated discussion prompts, host communication, community interaction and reporting. Print costs/postage must be separately confirmed and accepted before they are incurred.

## Book Audit Service

A personalised review of a book's discoverability and presentation, which may include cover suitability, blurb, categories, keywords and social presence. Includes a written report and practical recommendations.

| UK price (VAT included) | USD guide (16 Oct 2026; ex UK VAT where applicable) |
|---|---|
| **£50 per title** | $55.53 |

The audit provides informed recommendations, not a guarantee of improved sales, rankings, page reads or conversion. Bespoke multi-title quotations can be offered separately.

## Special Offer Packages

Our 2026 Launch Packages combine a Bookstagram tour with additional promotional activity at a discount. Digital, physical and mixed-format campaigns have the same package price. Copper and Bronze include a Publication Day Blitz; Silver, Gold and Platinum include a Cover Reveal and Publication Day Blitz. Savings are calculated against the separate 2026 UK VAT-inclusive service prices. Books and postage are excluded.

### Launch Packages | Digital, Print or Mixed

| Package | Includes | UK price (VAT included) | USD guide* | Save |
|---|---|---|---|---|
| **Copper** | Publication Day Blitz + 3-day tour | £120 | $133.27 | £24 |
| **Bronze** | Publication Day Blitz + 5-day tour | £156 | $173.25 | £36 |
| **Silver** | Cover Reveal + Publication Day Blitz + 7-day tour | £252 | $279.87 | £48 |
| **Gold** | Cover Reveal + Publication Day Blitz + 10-day tour | £300 | $333.18 | £60 |
| **Platinum** | Cover Reveal + Publication Day Blitz + 14-day tour | £384 | $426.46 | £72 |

All launch packages may include digital books, physical books or a combination, subject to reviewer availability and agreed arrangements. The tour component uses the indicative host ranges shown in the Bookstagram Tours table. Physical books, shipping, customs and delivery costs are separate unless expressly included in the accepted quotation. Participation and individual posts are not guaranteed.

### Social Promo Package

Choose any two of: Cover Reveal; Publication Day Blitz; Author Intro Day; Book Promo Day; Out Now / Booster Blitz.

| Published UK GBP (VAT included) | USD guide (16 Oct 2026; ex UK VAT where applicable) | Save |
|---|---|---|
| **£120** | $133.27 | **£24** |

## Currency, VAT and price transparency

IMPORTANT PRICING INFORMATION — Love Books Tours invoices exclusively in GBP. Listed UK prices include 20% UK VAT. For services supplied to customers outside the UK, UK VAT will not be charged when the supply is outside the scope of UK VAT under the applicable place-of-supply rules. Overseas GBP base prices are calculated here by removing the included UK VAT from the UK list price, subject to confirmation of the customer and supply. No blanket exemption applies merely because a customer has an overseas address.

Before a booking is accepted, we will provide a written quotation showing the full GBP price, any additional agreed services and any postage or other charges that can reasonably be calculated. Where a charge genuinely cannot be calculated in advance, we will explain its basis and obtain approval before it is incurred. No booking is binding until the client accepts the final GBP quotation and Love Books Tours confirms the booking.

A client paying with a non-GBP card or account may see a different home-currency amount because their payment provider sets its own exchange rate or fees. Such conversion charges are not collected by Love Books Tours unless expressly identified in the quote. Once a GBP quotation is accepted and the booking confirmed, subsequent exchange-rate movements will not change that agreed GBP campaign price.

EXCHANGE-RATE BASIS (16 October 2026): GBP 1 = USD 1.3327 (reference mid-market exchange rate, 09:02 UTC). Overseas USD guide amounts use: (UK VAT-inclusive GBP price ÷ 1.20) × 1.3327, rounded to the nearest cent, on the assumption that UK VAT does not apply. Actual quotations and invoices remain in GBP. Payment providers may apply different exchange rates and fees. The reference rate and estimated dollar amounts must be updated together if these prices are republished on a later date.

## How Booking Works

- Choose the campaign and complete the booking enquiry form. Submitting a form is an enquiry/request, not acceptance of an unspecified price.
- We assess availability and send a written GBP quotation setting out the selected services, dates where agreed, VAT treatment, and reasonably calculable mandatory charges.
- The client reviews the quotation and terms, and confirms acceptance. We then confirm the booking and issue a GBP invoice.
- We coordinate host recruitment, scheduling, promotional assets, reminders, communications and campaign reporting.
- Before the campaign starts, we supply the campaign guide with scheduled dates and practical information.

Booking enquiry: https://forms.gle/X7ThyVKRTWRhc6jJ7

Email: kelly@lovebookstours.com

Discovery call: https://calendly.com/dwaynelovebookstours/30min

## Payment Options

We currently offer secure card payments through Stripe and instalment options through Klarna, where available and subject to provider eligibility and terms. All LBT invoices are issued in GBP. No additional payment method or financing charge will be applied without being clearly disclosed and agreed in advance.

# Terms & Conditions

### 1. Scope of the service

A booking purchases campaign planning, recruitment, administration, communication, coordination and promotional management over the agreed period. We use reasonable care and skill in providing those services. Where a campaign includes a stated host limit, that is a maximum planned allocation, not a promise of a minimum number of posts, ratings or reviews. Any expressly agreed deliverables will be set out in the booking confirmation.

### 2. Booking and contract formation

A booking form is a request for a quotation. We will confirm the full GBP amount and material campaign details before the client accepts. The contract is formed only when the client accepts our quotation and we confirm the booking in writing. Changes to the accepted quotation require agreement from both parties.

### 3. Prices, currency, VAT and third-party charges

All invoices and contractual prices are in GBP. UK published prices include 20% UK VAT. For eligible overseas services outside the scope of UK VAT, the quoted charge excludes UK VAT; whether this applies depends on the customer, the service and the relevant VAT place-of-supply rules. We will state the VAT treatment and full GBP charge in the quotation before acceptance. Indicative USD amounts are dated estimates calculated using the exchange-rate basis shown in this guide, not fixed USD fees. The agreed GBP price will not change due to subsequent currency movements. Agreed shipping, print copies and other charges will be disclosed before booking; payment-provider conversion fees are outside LBT's control.

### 4. Cancellation and refunds

Because campaigns involve reserved dates and advance administrative work, cancellation may result in charges reflecting work reasonably undertaken and losses actually incurred. We will explain any cancellation amount and, where applicable, the basis on which it is calculated. We will not automatically retain the entire fee where doing so would be unfair or unlawful. Any mandatory cancellation, refund, service-quality or other statutory rights remain unaffected.

Where statutory rights apply, including any applicable distance-selling cancellation rules, nothing in these terms removes those rights. Where a customer expressly requests early commencement of services during an applicable cancellation period, any permitted proportionate charge will be explained and agreement obtained as required by law. Different legal regimes may apply to business customers and consumers.

### 5. Reviewers, host withdrawals and missed posts

Hosts participate voluntarily, and their availability, health, reading preferences and circumstances may change. We make reasonable efforts to coordinate agreed promotional activity, send reminders, address missed posts and recruit replacements where practicable. We do not promise any particular review count, rating, retail-platform post or sales outcome. If LBT fails to provide a material service expressly promised in a confirmed booking, the matter will be assessed fairly under the contract and applicable law; this clause does not exclude appropriate remedies.

### 6. Reviews, independence and disclosures

Reviewers choose independently whether to review, what to say and where to publish, subject to each platform's rules. LBT does not require particular ratings, demand positive sentiments, condition gifted copies on favourable reviews, ask reviewers to change honest opinions, or pressure reviewers to post Amazon

reviews. All material connections, such as gifted books or promotional participation, should be clearly disclosed where required (for example, a visible #Ad disclosure for promotional content).

LBT may set suitability and participation expectations for its own promotional campaigns, but these do not restrict a reviewer's right to publish an honest opinion independently, including critical opinions, on platforms where permitted. Review length guidance is about meaningful detail, not an Amazon-mandated minimum: Amazon does not generally impose a universal 75-word minimum review requirement.

### 7. Materials and shipping

Clients must supply the agreed book files, covers, blurbs, author materials, codes and physical copies in suitable formats and by the deadlines confirmed for their campaign. Unless explicitly included in writing, the client is responsible for supplying print copies and related shipping costs. LBT will communicate reasonable information about delivery timing and territory requirements but cannot control third-party couriers, customs or retailer dispatch.

### 8. Rescheduling and amendments

We will try to accommodate reasonable date changes, subject to availability. Where a confirmed campaign is moved due to client-side delays or requests after planning has begun, a rescheduling administration charge may apply if clearly disclosed and accepted before the change. The published standard administrative charge is £25 (VAT included), with an indicative USD estimate of $35. Requests made fewer than 14 days before a campaign may be harder to accommodate. Any further cost requires a fresh agreed quote; statutory rights are unaffected.

### 9. Client concerns and resolution

Please contact kelly@lovebookstours.com promptly with any concern about an agreed deliverable, invoice or campaign. We will review the booking confirmation, work completed and evidence available, and seek a fair practical resolution. Nothing in these terms excludes liability that cannot lawfully be excluded or limits applicable statutory remedies.

### 10. International bookings

We are based in the United Kingdom and work with overseas authors and publishers. Cross-border customers may also have mandatory rights under local law. These terms do not override rights that cannot legally be excluded in the customer's jurisdiction. Any governing-law and jurisdiction provision should be approved by a suitably qualified solicitor before being added.

## VAT Registration

VAT registration number: GB 510739606