



LOVE BOOKS TOURS

About

If books had a fairy godmother, her name would be Kelly Lacey. As the powerhouse behind *Love Books Tours*, Kelly has turned her passion for storytelling into a thriving book promotion empire, connecting authors, publishers, and readers one page at a time.

With an eye for a gripping read and a knack for making books shine, Kelly has built a vibrant community that champions both emerging and established writers. Whether she's orchestrating virtual book tours, curating the perfect social media buzz, or championing indie authors with the enthusiasm of a reader discovering their new favourite novel, Kelly brings boundless energy and expertise to the literary world.



When she's not working her magic behind the scenes, you'll find her with a cup of coffee in one hand and a book in the other, plotting new ways to bring great stories to the readers who'll love them most.

At *Love Books Tours*, every book gets the VIP treatment—because Kelly believes that every story deserves to be heard. And if you're looking for a champion for your next read, you've just found her.

How Can I Assist You?

Looking to connect your book with the perfect audience? Whether you're launching a brand-new release or revitalising your backlist, my virtual book tours and promotional services are designed to amplify your book's reach. No matter the genre or publishing journey, I tailor my services to meet your specific needs.

Why Choose Love Books Tour?

Want to expand your book's visibility? You're in the right place! Our extensive book tour network includes **over 3110 bloggers**, a **32,000-strong mailing list**, and a **thriving Instagram community** that reaches thousands of engaged readers each week.

Unlike most organisers, we **actively promote and support each post**, ensuring your book gets the attention it deserves. With **over 500 books promoted on our site each year**, we have the experience and reach to make a real impact.

Our primary hub is **Instagram**—the ultimate platform for book lovers, in our experience.

So why wait? **Contact us today** and let's take your book marketing to the next level!

Marketing Services

With over **seven years of experience** working with authors and publishers worldwide, I offer expert book marketing services to **enhance visibility** for both new and previously released titles. Whether you're traditionally published or self-published, I've got you covered!

I have successfully collaborated with **Pan Macmillan, Canelo, Ink Monster Books, Bonnier, Penguin Random House, Bonnier Books**, and many more.

Let me handle the time-consuming work of securing blogger reviews, so you can focus on what you do best—writing great books!

Our Services:

Cover Reveal (£80 | \$100)

A one-day social media event to showcase your upcoming book and pre-order link.

Publication Day Blitz (£80 | \$100)

Celebrate your release day with a high-impact social media promotional campaign.

Out Now Blitz (£80 | \$100)

Perfect for highlighting a running promotion on Amazon.

Book & Blog Tours

A **dedicated social media book tour** is the perfect way to generate buzz!

Your book will be featured by **book bloggers and influencers** across major platforms like **TikTok, Instagram, Twitter, and Facebook**. We provide a full tour schedule and a detailed end-of-tour report with review links.

UK Only Tour:

- **3-day tour** (Up to 6 hosts) – £60 | \$75
- **5-day tour** (Up to 10 hosts) – £100
- **7-day tour** (7–14 hosts) – £130 | \$160
- **10-day tour** (10–28 hosts) – £180 | \$220
- **14-day tour** (14–50 hosts) – £260 | \$320

USA Only Tour:

- **3-day tour** – \$75
- **5-day tour** – \$128
- **7-day tour** – \$160
- **10-day tour** – \$220
- **14-day tour** – \$320

UK & USA Combined Tour:

- **3-day tour** – £60 | \$75
- **5-day tour** – £100
- **7-day tour** – £130 | \$160
- **10-day tour** – £180 | \$220
- **14-day tour** – £260 | \$320

Extra days/weeks can be added for high-demand tours.

A host is a book blogger or bookstagrammer taking part.

Audiobook Tours

- **7-day tour** (up to 20 codes) – £130 | \$160
- **10-day tour** (up to 30 codes) – £180 | \$220

Use those audiobook promo codes to **generate reviews and increase visibility!**

Read-Along Campaign

A Love Books Tours Read-Along is an **interactive and engaging** way to connect with readers.

- No strict reading schedule—participants read at their own pace.
- Includes **10 discussion questions over four weeks** to encourage engagement.

- Can be **print & goodie box or digital only**.
- Encourages **Amazon & Goodreads reviews** at the end.

Pricing:

- **30-day Read-Along (Print & Goodie Box)** – £580 | \$710 (+ postage)
- **30-day Read Along (Print)** £450 | \$575
- **30-day Read-Along (Digital Only)** – £350 | \$450

Larger campaigns with **200+ hosts** can be arranged.

Special Offer Packages (Booking from June 2024)

BRONZE PACKAGE – £250 (Save £20)

Includes: Cover Reveal + Publication Day Blitz + 7-Day Tour

Use Code: **BRONZE**

SILVER PACKAGE – £300 (Save £30)

Includes: Cover Reveal + Publication Day Blitz + 10-Day Tour

Use Code: **SILVER**

GOLD PACKAGE – £380 (Save £40)

Includes: Cover Reveal + Publication Day Blitz + 14-Day Tour

Use Code: **GOLD**

DIAMOND PACKAGE – £690 (Save £50)

Includes: Cover Reveal + Publication Day Blitz + 14-Day Tour + 30-Day Digital Read-Along

Use Code: **DIAMOND**

Let's Connect!

How to Book:

- Complete our [Booking Form](#).
- Email us at lovebookstours@gmail.com.
- Payment options: **Bank Transfer or PayPal**.

Testimonials

Want to hear from happy authors? [Read testimonials here](#).

Terms & Conditions

By booking a service, you agree to our **no-refund policy**. We work hard to secure **verified bloggers and reviewers**, but as participation can vary, we **cannot guarantee** a specific number of reviews or that all will be positive. However, every post boosts your book's visibility!

Let's work together to make your book a success! 🚀



A SPECIAL OFFER FROM LET'S GET BOOKED!

Love Books Tours are delighted to offer a special discount for our customers. We have worked with Amanda for over 5 years and can recommend her for:

- Editing.
- Cover design.
- Formatting.

For a special discount, get in touch with Amanda and quote **LBT2025** to get 10% off any of her services.

For more information, visit:

WWW.LETSGETBOOKED.COM



C. H. Lazarovich  recommends **Love Books Tours.**

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I'll be honest, I wasn't sure if a book tour on Instagram was worth it. But Kelly and the team did a wonderful job promoting my book "Another Side of the Heart." I feel as if my social media exposure gained ground. Additionally, getting additional honest reviews about my book helped me and solidified my belief that I might have written a good novel. Thanks again, Kelly.



Sarah Edghill Author  recommends **Love Books Tours.**

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I really enjoyed being part of a Love Books Tour with my latest novel, Memory Road. The bloggers who took part in the tour were great and I loved reading their reviews. Kelly was incredibly efficient and easy to work with - and very well organised. She will do a great job if you decide to go with [Love Books Tours](#)



Dylan H. Jones  recommends **Love Books Tours.**

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5d · 

I can't praise Kelly and Love Book Tours enough. They did outstanding outreach on the tour for my book, Hear Her Scream. The reviews were all excellent and posted on Amazon and Goodreads as promised. Honestly, if you've got a book to promote, don't hesitate, book a spot on Love Book Tours, you won't regret it!